# RANI CHANNAMMA UNIVERSITY,

Vidyasangama, PB-NH-4, Bhutaramanahatti, BELAGAVI – 591 156

#### **BIODATA**



#### **General information:**

Name	Yasmin Begum S. Nadaf
Date and Place of Birth	14 <sup>th</sup> January 1977 & Dharwad
Permanent Address with PINCODE	Plot No. 6B, R S No. 1042/5
	Brindavan Colony, M M Extension
	Mahantesh Nagar, Belagavi – 590016
Phone numbers and email	Mobile No: 9686399631
	Email: <a href="mailto:yasminrcub@gmail.com">yasminrcub@gmail.com</a>

### **Academic qualifications:**

Qualification	Subjects/ Specialization	University/ Board	Date of award
SSLC	Kan, Eng, Hindi, Maths,	KSEEB	April 1993
	Science and Social science	KSEED	April 1993
B.Com	Commerce	KUD	May 1998
M.Com	Costing & Taxation	BUB	May 2007
MBA	Finance & Marketing	KUD	April 2000
NET	Commerce	UGC	08/10/10
NET	Management	UGC	30/11/11
SLET	Management	Mysore University	23/10/11

#### **Record of experience:**

Institution	Designation	Nature of appointment	Year
Rani Channamma	Assistant	Permanent	2013 to till date
University, Belagav	Professor	Fermanent	
HKES's SVP Degree and	Assistant	Society appointed as	2006 to 2013
PG College Bangalore	Professor	permanent	2000 to 2013
Sai Degree College,	Lecturer	Temporary Full time	2003-2004
Bangalore	Lecturer	Temporary run ume	2003-2004
RPA Degree College,	T4	Temporary Full time	2002-2003
Bangalore	Lecturer	Temporary Pun time	2002-2003
India Life Hewitt,	Senior Accounts	Temporary	2001- 2002
Bangalore	Executive	Temporary	2001- 2002
Nandu Chemical	Trainee Finance	Tomporary	2000-2001
Industries, Hubli	Officer	Temporary	2000-2001

#### **UGC/AICTE** recognised Orientation/Refresher/Winter Courses attended:

Nature of the Course	Place	Duration	Sponsoring Agency

Orientation Course	KU Dharwad	04/07/14 to	UGC-ASC KU
Orientation Course	KU Dhai wad	31/07/14	Dharwad
Refresher Course	DII Dangalara	06/12/17 to	UGC-HRDC BU
Refresher Course BU Bangalore	27/12/17	Bangalore	
Research Methodology	VTU Belagavi	15/07/19 to	TEQIP 1.3, VTU
Workshop	v i U Delagavi	24/07/19	Belagavi

# Research papers published:

Particulars	ISSN/ ISBN/Impact Factor
"The Effect of Financial Management Practices on the Financial	
Performance of Micro, Small and Medium Enterprises in Belagavi,	ISSN: 0975-6876 - IF
Karnataka" published by CIKITUSI Journal for Multidisciplinary	6.1
Research Journal – April 2019	
Women Empowerment: Issues, Challenges and Directions for Indian	
Women in 21 <sup>st</sup> Century" published in an International	
Multidisciplinary Quarterly Research Journal by Ajanta Prakashan	40776 - IF 5.5
Publications, Aurangabad. October – December 2018.	
Page No. 134- 144	
"Pedagogical Practices of Commerce Education: Observations and	47023
Suggestions" published in an International Galaxy Link	ISSN 2319-8508 - IF
Multidisciplinary Half Yearly Journal. November – April 2017-18	4.36
Page No. 112-120	4.30
"FDI in Indian Retail Sector: Boon or Bane?" published in	
International Journal of Research in Commerce, IT and Management	ISSN: 2231 - 5756
- December 2017 Page No. 32-35	
"Commerce Education – Rationale for Study" published in	ISSN:
International Journal of Humanities and Social Science Research -	2455-2070 - IF 5.22
May 2017 Page No. 11-15	2433 2070 H 3.22
"Role of emerging economy: Challenges and strategies with reference	ISSN : 2455-1627- IF
to Indian IT sector" published in International Journal of Commerce	5.22
and Management Research – January 2017 Page No. 83-87	3.22
"FDI in Indian Retailing: Issues, Opportunities, Challenges and	ISSN: 2249-0302- IF
Strategies" published by International Journal of Management	2.26
Studies – January 2017 Page No. 86-92	2.20
"Sustainable Business: Issues, Challenges and Strategies For Indian	
Corporate in 21 <sup>st</sup> Century." Published in international journal of	ISSN 2321 3361
engineering, science and computing in April 2016	1551 ( 2521 5501
Page No. 4354-4359	
"Agricultural Marketing in India: Potential and Gaps" published by	ISBN : 978-81-
Dept. of Economics, RCUB. 2014 Page No. 332-341	928928-0-1
"Corporate Social Responsibility: Issues, Challenges and Strategies	
for Indian Firms" published in International Organisation of	E-ISSN: 2278-487X,
Scientific Research(IOSR) Journal of Business and Management -	P-ISSN: 2319-7668.
May 2014 Page No.: 51-56	

"Green Marketing: Challenges and Strategies For Indian Companies in 21 <sup>st</sup> Century" published in International Journal of Research in Business Management(IMPACT: IJRBM) – May 2014 Page No.: 91-104	ISSN (E): 2321-886X; ISSN (P): 2347-4572- IF 1.34
"Business Ethics: Issues, Challenges and Strategies" Published in "International Conference on Contemporary Issues in Ethics, Governance and International Financial Reporting Standards (IFRS)," Conducted by SDM College, Ujire, in 2013. Page No.: 24-30	ISBN-978-93-81195- 25-3
"Commerce Education – 2020" Published in National Seminar on "Higher Education 2020 – New Strategies for Empowerment and Growth" Conducted by Research Centre, St. Joseph's College of Commerce Bangalore, in 2012. Page No.: 218-225	ISBN-978-81-924180- 1-8
"Impact of Global Meltdown on Rural Sector" published in International Conference on "Globalization - Will the 21 <sup>st</sup> Century Be Asia's?" Conducted by Mount Carmel Institute of Management, Bangalore, in 2011. Page No.: 91-97	ISBN-978-93-80697- 55-0
"Role of Financial Institution in Global Financial Turmoil" published in International Conference on "Globalization - Will the 21 <sup>st</sup> Century Be Asia's?" Conducted by Mount Carmel Institute of Management, Bangalore, in 2011. Page No.: 163-169	ISBN-978-93-80697- 55-0

### Book published / chapters published in edited book

- 1. Written a book on '**Industrial Relations**' published by Current Publication, Agra in the year 2018 with ISBN: 978-81-89065-90-4
- 2. Written a chapter on 'Financial Literacy A Highway to Financial Independence for Rural India: Issues, Concerns and New Directions' in edited book of 'Rural Development in India' published by Current Publications, Agra, UP (India) in the year 2016. Page No. 212-227 with ISBN 978-81-89065-64-5

#### **Research papers presented / Invited lectures:**

Sl. No.	Papers presented/Invited lectures	Details of Seminars/Workshops/ Conference
	Presented a paper on "The Effect of	One day <b>national</b> seminar on "Genetics and
	Financial Management Practices on	Limitations-Implications on Commerce,
1	the Financial Performance of Micro,	Science and Management Studies" organized
1	Small and Medium Enterprises in	on 21st March 2019 by Gopalan College of
	Belagavi, Karnataka"	Commerce in Association with Bengaluru
		North University.
	Delivered a talk on Personality	Invited as <b>resource person</b> and guest to talk on
2	Development and National	"Personality Development" on 29th April 2019
	Integration"	by CMA College, Belagavi.
	Presented a paper on "Financial	71st All India Commerce Conference on
3	Management Practices of Selected	"Innovations, Entrepreneurship and Sustainable
	Micro, Small and Medium	Development" organised on 20 <sup>th</sup> to 22 <sup>nd</sup>

	Enterprises in Belagavi, Karnataka"	December 2018 By Dept. of Commerce,
		Osmania University, Hyderabad.
	Invited as a resource person to give a	Invited as a <b>resource person</b> to give a talk on
	talk on "Techniques of Linear	"Techniques of Linear Programming Problems
4	Programming Problems in Business	in Business and Management" on 15 <sup>th</sup>
	and Management"	December 2018 by Dept. of Studies in
		Commerce, PG Centre Jamkhandi, RCUB.
	Conducted class on "Techniques and	Invited as <b>resource person</b> to take class on
5	Optimisation of Transportation	Quantitative Techniques on 28 <sup>th</sup> September
	Problems"	2018 at Sangolli Rayanna First Grade
		Constituent College RCUB.
	Presented a paper on"	Two day <b>national</b> conference on
	"Women Empowerment:	"Empowerment of Women Through Political
6	Issues, challenges and Directions for	Participation, Mobilization and Organisation"
	Indian women in 21 <sup>st</sup> century"	conducted on 29 <sup>th</sup> and 30 <sup>th</sup> November 2018 by
		Dept. of Political Science, RCUB.
	Duran de de la co	-
	Presented a paper on	Two day <b>national</b> seminar on "Ensuring
7	"Women entrepreneur: Major issues and concerns"	Women Dignity: Socio-Legal Issues and Major Concerns" organised on 11 <sup>th</sup> and 12 <sup>th</sup> October
'	and concerns	_
		2018 by School of Criminology and Criminal Justice. RCUB.
	Participated in one day national	One day <b>national</b> seminar on "GST and Its
	seminar on "GST and Its Impact on	Impact on Indian Economy' held on 24 <sup>th</sup>
8	Indian Economy"	March 2018 by Dept. of PG Studies and
		Research in Commerce, RCUB.
	Presented views on "Social	One day <b>national</b> symposium and presented
	Development : Dimension of Social	views on "Social Development in India:
9	Inequality"	Current Scenario and Future Concerns"
		organised on 22 <sup>nd</sup> March 2018 By Dept. of PG
		Studies and Research in Sociology.
	Presented a paper on	National conference on "Making Higher
	"Commerce Education: Challenges	Education Truly Inclusive: Challenges and
10	and New directions"	Prospects" organised on 28 <sup>th</sup> February 2018
10		Jointly organised by Dept. of Social Work
		RCUB and Karnataka State Higher Education
		Council, Bengaluru.
	Participated in two days XII	XII Convention of <b>national</b> seminar on
	Convention of national seminar on	"Business Education in India: Vision 2030"
	"Business Education in India:	held on 24 <sup>th</sup> and 25 <sup>th</sup> February 2018 jointly
11	Vision 2030"	organised by Federation of Teacher's Councils
		of Commerce & Management in Karnataka and
		PG Dept. of Commerce & PG Dept. of
10	D	Management RCUB.
12	Presented a paper on "Pedagogical	International Conference on "Innovation

	Practices of Commerce Education:	Practice In Development of Commerce,
	Observations and Suggestions"	Management, Computer Science and
		Applications" organised on 8 <sup>th</sup> and 9 <sup>th</sup> January
		2018 by Puna College of Arts, Science and
		Commerce, Pune.
	Presented a paper on "Women	"2 <sup>nd</sup> NGO's National Conference 2017" two
	Empowerment through NGO"	days <b>national</b> seminar on 11 <sup>th</sup> and 12 <sup>th</sup> October
13		2017 Organised by All India Non -
		Government Organisation Council, Bengaluru
		and Mahez's NGO Dharwad.
	Attended one day national level	National Level workshop on "The Impact of
14	workshop on "The Impact of	Demonetization on Business: Issues and
1.	Demonetization on Business: Issues	Challenges" organised on 13 <sup>th</sup> April 2017 by
	and Challenges"	Govt. First Grade College, Dharwad
	Attended one day state level seminar	State Level seminar on "Women and
15	on "Women and Entrepreneurship"	Entrepreneurship" organised on 21 <sup>st</sup> March
13		2017 by Sangolli Rayanna First Grade
		Constituent College RCUB.
	Presented a paper on	National seminar on "Inclusive Agriculture
16	"Agripreneurship in India: Issues and	Growth in India – Issues and Challenges"
10	Concerns"	organised on 16 <sup>th</sup> and 17 <sup>th</sup> February 2017 by
		Dept. of Economics RCUB.
	Participated in focus group	Focus group discussion on "Women
17	discussion on "Women Employees	Employees of Higher Education in Karnataka:
	of Higher Education in Karnataka:	Struggles and Success" on 24 <sup>th</sup> August 2016
	Struggles and Success"	
	Attended seminar on "Higher	Seminar on "Higher Education at Cross
10	Education at Cross Roads"	Roads" jointly organised on 23 <sup>rd</sup> July 2016 by
18		Indian Institute of Public Administration Local
		Branch and Dept. of Political Science Govt.
	Doutisingted in an Intendiguialineary	First Grade College Dharwad
	Participated in an Interdisciplinary seminar on "Social Movements in	Interdisciplinary seminar on "Social Movements in Karnataka : Changes and
19		Continuities" organised on 13 <sup>th</sup> May 2016 by
	Karnataka : Changes and Continuities"	School of Social Sciences, RCUB
	Delivered talk on "Women	Invited as <b>resource person</b> to give talk on
20	Entrepreneurship"	"Women Entrepreneurship" on 6 <sup>th</sup> April 2017
20	Entrepreneursing	by NSS unit of VTU Belagavi.
	Attended one day workshop on "A	Workshop on "A Precursor For Quality
21	Precursor For Quality Assessment"	Assessment' organised on 17 <sup>th</sup> March 2016 by
	110001201101 Quanty 110000011011	Internal Quality Assurance Cell, RCUB.
		Workshop on "B.Com Curriculum Revision"
	Attended one day workshop on	organised on 4 <sup>th</sup> March 2015 by the Dept. of
22	"B.Com Curriculum Revision"	Post Graduate Studies and Research in
		Commerce, RCUB.
<u> </u>	<u> </u>	<u> </u>

23	Presented a paper on  "Financial literacy: A highway to financial independence for rural India Issues concerns and new directions"	<b>National seminar</b> on "Sustainable Rural Development: Challenges and Opportunities in India" organised on 27 <sup>th</sup> and 28 <sup>th</sup> February 2015 by Dept. of Economics RCUB.
24	Presented a paper on "Foreign Direct Investment in Indian Retail Sector - Issues, Opportunities, Challenges and Strategies"	International Conference on "Innovative Practices in Business and Information Technology" jointly organised by Adarsh Institute of Management and Information Technology, India and Stevenson University, USA on 15 <sup>th</sup> and 16 <sup>th</sup> December 2014.
25	Presented a paper on "Sustainable Business: Issues, Challenges and Strategies of Indian Corporate in 21 <sup>st</sup> Century"	International Conference on "Innovative Practices in Business and Information Technology" jointly organised by Adarsh Institute of Management and Information Technology, India and Stevenson University, USA on 15 <sup>th</sup> and 16 <sup>th</sup> December 2014.
26	Presented a paper on "Financial Literacy: Issues, Concerns and New Directions"	<b>National</b> seminar on "Financial Inclusion in India: Potential and Gaps" organised on 30 <sup>th</sup> and 31 <sup>st</sup> October 2014 by Institute of Economic Research, Dharwad.
27	Attended the one day national seminar on "Comprehensive Resource Management in Libraries"	National Seminar on "Comprehensive Resource Management in Libraries" organised on 5 <sup>th</sup> August 2014 By Dept. of Library and Information Science, RCUB.
28	Presented a paper on "Agricultural Marketing in India: Potential and Gaps"	National seminar on "Current Crisis in Indian Agriculture: Issues and Challenges" organised on 30 <sup>th</sup> and 31 <sup>st</sup> October 2014 by Dept. of Economics RCUB
29	Participated in round table conference on "Commerce Education"	Round table conference on "Commerce Education" organised on 4 <sup>th</sup> January 2014 by the PG Dept. of Studies and Research in Commerce.
30	Presented a paper on "Women Empowerment: Issues, Challenges and Strategies"	National seminar on "Women Empowerment During 21 <sup>st</sup> Century in India" organised on 22 <sup>nd</sup> and 23 <sup>rd</sup> November 2013 by Dept. of Economics, RCUB
31	Participated in one day faculty development workshop and orientation programme	Faculty Development Workshop and Orientation Programme organised on 24 <sup>th</sup> October 2013 by RCUB.
32	Attended two days workshop on "Yoga and Holistic Health Practices"	Workshop on "Yoga and Holistic Health Practices" organised on 27 <sup>th</sup> and 28 <sup>th</sup> September 2013 by School of Education, RCUB.

	Presented a paper in two days	Presented a paper in two days national seminar
	national seminar on "Karnataka ss	on "Karnataka as Global Tourist Destination –
33	Global Tourist Destination –	Challenges and Opportunities" organised on 3 <sup>rd</sup>
	Challenges and Opportunities"	and 4 <sup>th</sup> February, 2012 at Maharani's College
		for Women, Bangalore
	Attended two days national	Attended two days national conference on
	conference on "Indian Higher	"Indian Higher Education in the 21st Century –
2.4	Education in the 21 <sup>st</sup> Century – Five	Five Decades Ahead: Challenges and
34	Decades Ahead: Challenges and	Prospects" organised on 29 <sup>th</sup> and 30 <sup>th</sup>
	Prospects"	November, 2012 at Kristu Jayanti College,
		Bangalore
	Presented a paper in two days	Presented a paper in two days national seminar
	national seminar on "Higher	on "Higher Education 2020: New Strategies for
35	Education 2020: New Strategies for	Empowerment and Growth" organised on 6 <sup>th</sup>
	Empowerment and Growth"	and 7 <sup>th</sup> September, 2012 at St. Joseph's College
		of Commerce, Bangalore.
	Attended one day state level	Attended one day state level conference on
	conference on "FDI in Service Sector	"FDI in Service Sector – Opportunities and
36	– Opportunities and Challenges"	Challenges" organised on 9 <sup>th</sup> October 2012 by
		Maharani Lakshmi Ammanni College For
		Women, Bangalore
	Presented a paper in two days	Presented a paper in two days national seminar
	national seminar on "Marketing	on "Marketing Revolution: Emerging Trends in
37	Revolution: Emerging Trends in	Retail Marketing" organised on 16 <sup>th</sup> and 17 <sup>th</sup>
	Retail Marketing"	September, 2011 at Vidyodaya First Grade
		College, Mysore
	Attended two days training	Attended two days training programme for
•	programme for teachers	teachers on 26 <sup>th</sup> and 27 <sup>th</sup> march, 2011,
38		organised jointly by KUCCTA and Adept
		Institute of Management Studies and Research,
	Descented a new with term 1	Dharwad
	Presented a paper in two days	Presented a paper in two days national seminar
20	national seminar on "Empowerment	on "Empowerment of Women: Issues and
39	of Women: Issues and Challenges"	Challenges" organised on 26 <sup>th</sup> and 27 <sup>th</sup> of
		August 2011, at Vidyodaya Arts and
	Attended one day national laval	Commerce First Grade College, Mysore
	Attended one day national level conference on "Rural Management –	Attended one day national level conference on "Rural Management – Current Trends and
40	Current Trends and Future	Future Prospects" organised on 15 <sup>th</sup> January
	Prospects"	2010 by Indira Institure of Management, Pune
	Presented a paper in two days	Presented a paper in two days national seminar
	national seminar on "Strategic Value	on "Strategic Value Creation in Higher
41	Creation in Higher Education"	Education" on 10 <sup>th</sup> and 11 <sup>th</sup> February, 2010
'1	Crowner in Friguet Education	organised by Malleswararm Ladies Association
		First Grade College for Women, Bangalore
	<u> </u>	2 mot Grade Contege for 11 official, Building

42	Attended one day workshop on	Attended one day workshop on "Role of IQAC
	"Role of IQAC in Implementing	in Implementing New Methodology of
	New Methodology of Assessment	Assessment and Accreditation" organised on
	and Accreditation"	13 <sup>th</sup> February 2009 at HKES's SVP Degree
		College, Bangalore
43	Attended and presented paper in one	Attended and presented paper in one day
	day seminar on "Emerging Trends in	seminar on "Emerging Trends in Retailing"
	Retailing"	organised on 20 <sup>th</sup> May 2009 at Vivekananda
		degree College, Bangalore
44	Presented a paper in two days	Presented a paper in two days national seminar
	national seminar on "Human Rights"	on "Human Rights" organised on 13 <sup>th</sup> and 14 <sup>th</sup>
		October, 2009 at KR Bellad Arts and
		Commerce College, Mungaragi
45	Attended one day national seminar	Attended one day national seminar on
	on "Emerging Trends in Security	"Emerging Trends in Security Analysis and
	Analysis and Investment	Investment Management" organised on 27 <sup>th</sup>
	Management"	November 2009 at SRN Adarsh College,
		Bangalore

# Other relevant information:

Sl. No.	Particulars
1	Worked as Assistant Registrar in Finance Office, RCU Belagavi
2	Member of Women Empowerment Cell, RCU Belagavi
3	Member of Internal Complaints Committee, RCU Belagavi
4	Working as IQAC Coordinator of Dept. of Commerce, RCU Belagavi
5	Worked as IQAC Coordinator of Finance Office, RCU Belagavi
6	Taken an initiation in implementation of "Cashless Transactions" in Finance Office, RCU Belagavi.
7	Organising Member of "Ten Days Self Defence Workshop" from 26 <sup>th</sup> February 2019 to 9 <sup>th</sup> March 2019 by Women Empowerment Cell, RCU Belagavi.
8	Organising Member of "One Week State Level Workshop on Energize" conducted from 24 <sup>th</sup> September 2018 to 29 <sup>th</sup> September 2018 by Women Empowerment Cell, RCU Belagavi.
9	Organising Member of Awareness Programme and Interaction for Girl Students on "Breast & Cervical Cancer" by a team of eminent doctors from KLE hospital on 14 <sup>th</sup> February 2018 by Women Empowerment Cell, RCU Belagavi.
10	Organising Member of "Diabetes Mellitus, HB & Hypertention Detection Camp" for Women in Bambarga conducted by Women Empowerment Cell with other Central Facilities of RCU Belagavi on 23 <sup>rd</sup> September 2017.
11	Organising Member of "Ten Days Self Defense Workshop for Girl Students of RCUB" by Ms. Triveni; International Judo Trainer From 27-02-2017 to 08-03-2017 by Women Empowerment Cell, RCU Belagavi.

12	Organising Member of special lecture on "Importance of Self Defense for Women's Overall Development" organised on 3 <sup>rd</sup> November 2016 by Women Empowerment
12	Cell, RCU Belagavi.
13	Organising Member of special lecture on "Requisite Skills for Recruitment"
13	organised on 21 <sup>st</sup> September 2016 by Women Empowerment Cell, RCU Belagavi.
	Organising Member of Awareness Programme on "Self Employment" in
14	collaboration with Rural Self Employment Training Institute Belagavi organised on
14	23 <sup>rd</sup> August 2016 by Women Empowerment Cell, RCU Belagavi at Bambarga
	Village.
	Organising Member of One day national seminar on "Women and Creativity:
15	Possibilities and Perspectives" organised on 22 <sup>nd</sup> March 2016 by Women
	Empowerment Cell, RCU Belagavi.