

CURRICULUM VITAE

Dr. N Maruti Rao

Professor of Management

PG Dept of Business Administration

Rani Channamma University



Education Qualification:

- 1) M.Com with 3rd Rank, Gulbarga University, 1995
- 2) M.Phil in Commerce with distinction, Gulbarga University, 1996
- 3) PhD in Commerce, Gulbarga University, 2002
- 4) 4 months Credit Course (FDP), Indian institute of Mgt., Ahmedabad, 2006
- 5) NISM-Series-XII: Securities Markets Foundation Certification Examination
- 6) SEBI Investor Certification Examination
- 7) NISM-Series-XVIII: Financial Education Certification Examination

Teaching Experience: 1) Lecturer, Govt. PU College from 10-01-1997 to 30-06-2003

2) Assistant Professor, Kousali Institute of Management Studies,
Karnatak University, Dharwad from 01-07-2003 to 16-12-2011

3) Associate Professor, Dept. of Business Administration, Rani
Channamma University, Belagavi from 17-12-2011 to 16-12-2014

4) Professor, Dept. of Business Administration, Rani Channamma
University, Belagavi from 17-12-2014 onwards

Teaching & Research

Experience in (In Years) : 28 Years

Area of Interest : Corporate Finance, Mgt. Accounting, Financial Market, Derivatives
Market, Security Analysis & Portfolio Mgt., Economics, Entrepreneurship
Development

MEMBER OF PROFESSIONAL BODIES

1. Life Member of Indian Commerce Association
2. Life Member of Indian Accounting Association
3. Life Member of AIMS-International
4. Life Member of Indian Economic Association,
5. Life Member of MTC Global

ACADEMIC ACHIEVEMENTS**RESOURCE PERSON**

Sl. No	Programme	Resource Person	Date	Venue
1	Derivatives	Special Lecture	November 2012	Bagalkot Institute of Mgt. Studies, Bagalkot
2	Technical Analysis	Special Lecture	January 2013	M P Mirji College of Commerce, Belagavi
3	BOP Analysis	Special Lecture	January 2013	DMSM's Commerce College, Belagavi
4	International Research Conference on Commerce	Chairman, Technical Session	2 nd & 3 rd Dec 2013	First Hotel, Bangkok Choice Institute of Mgt, Pune
5	Technical Analysis	Subject Expert	January 2014	M P Mirji College of Commerce, Belagavi
6	National Conference on Cost Optimization	Chairman, Technical Session	1 st February 2014	Dudduppudi Degree College of Commerce, Sindhanur, Raichur
7	National Conference on Responsive Mgt. Education	Chairman, Technical Session	9-10 August 2014	PG Dept. of Business Administration, Rani Channamma University, Belagavi
8	International Conference on Green Banking for Green Industry & Green Economy	Chairman, Technical Session	12-13 February 2016	PG Dept. of Business Administration, Rani Channamma University, Belagavi
9	National Conference on Emerging Dynamics of Entrepreneurship, Skill Development & Rural Livelihoods in New Economic Era	Chairman, Technical Session	8 th and 9 th September, 2017	Business School, Bhaderwah Campus, University of Jammu
10	National Seminar on Goods and Service Taxes	Chairman, Technical Session	27 th March 2018	PG Dept. of Business Administration, Rani Channamma University, Belagavi
11	National Seminar on Atmanirbhar Bharat –Firm Step towards Sustainability Issues, Challenges & Possibilities	Resource Person	15 th and 16 th December 2022	PG Dept. of Social Work, Rani Channamma University, Vijayapura

MEMBER OF ACADEMIC AND ADMINISTRATIVE COMMITTEES AND ADM. WORK

- 1) Member of Course Development Committee to develop regulation and syllabus for Post Graduate Diploma in Risk and Insurance Mgt. (2005)
- 2) Member, Faculty of Management, Karnatak University, Dharwad (2006-08).
- 3) Member, Board of Examiner, Karnatak University, Dharwad (2008-10).
- 4) Member, Darpan Core Committee (Darpan - Alumni Meet)- 2010
- 5) Member of Board of Studies, Faculty of Management, Karnatak University, Dharwad, 2006-08 and 2011.
- 6) Member, Board of Examiner, KSWU, Bijapur for the period 2010-11.
- 7) Member, Board of Examiner, Gulbarga University, Gulbarga for the period 2010-11.
- 8) Member, Doctoral Committee, Kousali Institute of Mgt. Studies, Karnatak University, Dharwad (2010-11)
- 9) Member NAAC Committee, Karnatak University, Dharwad 2011
- 10) Member, Board of Examiner, Kuvempu University, Shimoga for the period 2011-12.
- 11) Member, Scrutiny Committee, Non Teaching Staff Selection, Rani Channamma University, Belagavi (2012).
- 12) Member of Yuva Sambrhama Culture Event, Rani Channamma University, Belagavi (2012 & 2013).
- 13) Member, Board of Examiner, PG Dept. of Business Administration, Rani Channamma University, Belagavi (2012-13)
- 14) Member of Stage Committee, 1st Convocation, Rani Channamma University, Belagavi (January 2013)
- 15) Member, Board of Examiner, SVKU, Bellary University, Bellary, 2010-14.
- 16) Member, Board of Studies, PG Dept. of Business Administration, Rani Channamma University, Belagavi (2012-16)
- 17) Member of Local Inspection Committee, Rani Channamma University, Belagavi (2012 to 2014).
- 18) Member, Doctoral Committee, PG Dept. of Business Administration, Rani Channamma University, Belagavi, 2012-2023
- 19) Member of Departmental Council, PG Dept. of Business Administration, Rani Channamma University, Belagavi.
- 20) Member, Academic Council, Rani Channamma University, Belagavi, 2020-2022

- 21) Member, CAS Promotion Committee, Govt. First Grade College, Vijayapur.
- 22) Member, Selection Committee, IMER, Belagavi dated 8-10-2022
- 23) Member, CAS Promotion Committee, Govt. First Grade College, Sindagi, Jan. 2022
- 24) University Representative in Selection Committee of Assistant Professor, KLS Institute of Management Education and Research, January 2024
- 25) Member, CAS Promotion Committee, Govt. First Grade College, Raibag, Jan. 2024
- 26) University Representative in Syllabus Sub-Committee of State Education Policy Commission from 9-2-2024 to 10-2-2024

EXAMINATION ASSIGNMENTS

- 1) Coordinator of mid-semester examination of MBA programme for the academic year 2004-05, 2005-06 and 2008, KIMS, Karnatak University, Dharwad.
- 2) Senior Supervisor of MBA semester end examination 2005 and 2008.
- 3) Coordinator of MBA Examination (Central Valuation) July to September 2008.
- 4) Chief-Coordinator MBA Examination (Central Valuation) June Exam. 2011.
- 5) Examiner of Viva-Voce Examination, Summer In-Plant & Major Concurrent Projects, affiliated Institutes of Karnatak University, Dharwad, Gulbarga University, KSWU, Bijapur and Vijayanagara Sri Krishnadevaraya University, Bellary
- 6) Co-ordination of MBA Examination, Rani Channamma University (January 2012)
- 7) Examiner for MBA Project at affiliated B-schools of Rani Channamma University, 2012-2016
- 8) Observer for K-SET Examination, Belgaum, December 2013.
- 9) Question Paper Setters of Rani Channamma University, Mangalore University, Kuvempu University, Bangalore University, Mangalore University, Davangere University & Gulbarga University.
- 10) Paper Valuation Assignment: Rani Channamma University, Mangalore University, Bijapur Women's University, Kuvempu University, Bangalore University, Mangalore University, Karnatak University, Davangere University, Mysore University & Gulbarga University.
- 11) Nodal Office, PG Exam, Vijayapura PG center, Rani Channamma University, 2020
- 12) Viva-Voce Examiner, M.Com. Projects, Vijayapura PG center, Rani Channamma University, 2020
- 13) External Deputy Superintendent, UG Exam, KGSS Hemaraddh Arts, Commerce and Science College, Tidagundi 2021

- 14) External Deputy Superintendent, UG Exam, Shree G.R. Gandhi Arts, Shree Y A Patil Commerce Degree College Indi, 2021
- 15) External Deputy Superintendent, UG Exam, Shri Sahyadri Degree College, Vijayapura, 2021
- 16) Member, Flying Squad, BEd Exam, Rani Channamma University, 2021
- 17) Chairman, Flying Squad, BEd Exam, Rani Channamma University, January 2022
- 18) Chairman, Exam Center Verification Committee dated 15-02-2022
- 19) Chairman, Special Vigilance Squad Team, UG Examination of Rani Channamma University from 29-4-2022 to 29-5-2022
- 20) Head Vigilance Appointment Committee of BEd and MBA/MCA Exam of Rani Channamma University, May 2022
- 21) Chairman, Special Vigilance Squad Team, BEd Exam and PG Exam of Rani Channamma University from 31-5-2022 to 22-5-2022
- 22) Chairman, Special Vigilance Squad Team, BEd Exam and MBA/MCA Examination of Rani Channamma University from 1-7-2022 to 9-7-2022
- 23) Chairman, Special Vigilance Squad Team, UG Exam of Rani Channamma University from 20-9-2022 to 14-10-2022
- 24) Chairman of Vigilance Squad Team of UG 1st, 3rd and 5th NEP & Non-NEP Semester Exam from 26-3-2023 to 11-4-2023
- 25) Chairman, Malpractice Enquiry Committee, RCUB, April 2023
- 26) Chief Superintendent of B.ED 1st and 3^d Semester Examination from 12-6-2023 to 19-6-2023 in BVV's The Presidency B.ED College, Vijayapura
- 27) Chairman of Vigilance Squad Team of UG 1st, 3rd and 5th NEP & Non-NEP Semester Exam from 26-3-2023 to 11-4-2023
- 28) Chairman, Malpractice Enquiry Committee, RCUB, April 2023
- 29) Chief Superintendent of UG 2nd and 4th Semester Examination from 26-09-2023 to 10-10-2023
- 30) BOE Member, MBA, Rani Channamma University, Belagavi April 2024
- 31) Examiner, Skill Development Series –III (MBA) : Employability Skills, Jain College of MBA dated Date: 24-4-2024
- 32) Examiner, Skill Development Series –I (MBA) : Corporate Etiquettes Skills, Global Business School, Belagavi dated Date: 3-7-2024

Events Organized			
Sl. No.	Conference	Date	Venue
1	State Level Workshop on Using SPSS for Research & Data Analysis	21 st November 2010	KIMS, Karnatak University, Dharwad
2	Artha Matrix – National Level Stock Market Fest	28 th & 29 th Nov. 2010	KIMS, Karnatak University, Dharwad
3	National Conference on Cost Optimization 2014	1 st Feb. 2014	Duduppudi College of Commerce, Sindhnoor, Raichur Dist.
4	National Conference on Responsive Management Education	9 th and 10 th August 2014	PG Dept. of Business Administration, Rani Channamma University, Belagavi
5	International Conference on Green Banking for Green Industry and Green Economy	12 th and 13 th February 2016	PG Dept. of Business Adm., Rani Channamma University, Belagavi
6	National Seminar on Goods and Service Taxes	27 th March 2018	PG Dept. of Business Adm., Rani Channamma University, Belagavi
7	3 Days Orientation Programme for MBA Fresher	5 th to 7 th March 2024	PG Dept. of Business Adm., Rani Channamma University, Belagavi
LONG TERM TRAINING PROGRAMMES CONDUCTED			
Sl. No.	Training Programme	Date	Venue
1	Refresher Course in Business Studies (Management, Commerce, Economics)	17-2-2011 to 09-03-2011	Academic Staff College, Karnatak University, Dharwad
SHORT TERM TRAINING PROGRAMMES CONDUCTED			
Sl. No.	Training Programme	Date	Venue
1	One Day Workshop on Career Guidance & Future Prospects for MBA Aspirants	29 th February 2006	Kousali Institute of Mgt. Studies, Karnatak University, Dharwad
2	Orientation Programme for Fresher (2006-08 Batch)	21 st to 25 th September 2006	Kousali Institute of Mgt. Studies, Karnatak University, Dharwad
3	Workshop on Problems & Prospects for Developing Entrepreneurship in Dharwad District	12 th Dec 2007	ADEPT Institute of Mgt. Studies, Dharwad organized by Entrepreneurship Development Institute of India, Bangalore
4	Workshop on Entrepreneurship Development	8 th April 2009	B K College, Chikodi
5	Training Programme on Cash	2016-17	Dharwad

	Book Writing for NSS Officers of Pre-University Colleges		
6	Personality Development Programme	2019	Dept. of Kannada, Vijayapura PG Center, Rani Channamma University

ADMINISTRATIVE EXPERIENCE

- 1) In-charge Director of Kousali Institute of Management Studies, Karnatak University, Dharwad
- 2) Coordinator of MBA programme for the academic year 2004-05, 2005-06 and January to April 2008.
- 3) Coordinator of MBA IIIrd Semester, 2011-12, Rani Channamma University, Belagavi.
- 4) Coordinator of Curriculum Committee of MBA Finance Specialization Papers, Rani Channamma University, Belagavi.
- 5) Coordinator of Curriculum Committee of PhD Course Work Papers (Finance Specialization and Entrepreneurship)
- 6) Coordinator, PhD Programme in Management, RCUB, 2014.
- 7) Coordinator, Internship Projects, 2014-2016
- 8) Chairman of Dept. of MBA 2017-2018
- 9) Chairman, Department of MBA, Rani Channamma University, December 2023 onwards
- 10) Chairman, Department Council, Department of MBA, Rani Channamma University, January 2024 onwards

RESEARCH ACHIEVEMENTS

- 1) Presented research papers in overseas international conference held at Dubai (USE), Matara (Sri Lanka), Bangkok (Thailand), Kathmandu (Nepal), Dhaka (Bangladesh), Quezon City (Philippines) and Shanghai (China).
- 2) Presented 82 Research Papers in International & National Conferences
- 3) Received the best Paper Awards at International Conferences
- 4) Chairman of Technical session of 2 International Conferences
- 5) Chairman of Technical session of 3 National Conferences.
- 6) Organized 1 International Conference and 3 National Level Conferences.
- 7) Published more than 56 papers in the form of research articles, book chapters and Conference Proceedings

8) Member of Editorial Board of 15 National and International Journals.					
9) Reviewer for 10 International Journals & Reviewed more than 45 Papers as Reviewer of Journals					
RESEARCH PROJECT					
Sl. No.	Title of the Project	Funding Agency	Year & Duration		
1	Corporate Financial Restructuring Through Buyback of Shares – A Study of Corporate India	ICSSR, New Delhi	2012-2014 (2 years)		
2	Social Inclusion in Karnataka’s Higher Education – Measuring Degree of Access and Equity	ICSSR, New Delhi	2016 -2018 1.5 years)		
AWARDS					
Sl. No.	Name of Award	Achievement	Name of Organization	Date	Award
1	Fellowship Award	Contribution to Research	World Business Institute, Australia	14-11-2012	International
PAPER PUBLICATIONS					
1) Impact of Global Financial Meltdown on Beta of Selected Scrip, The ICFAI University Journal of Applied Economics, Vo. IX, Issue No 1, January 2010, PP. 40–63, ISSN No. 0972-6861					
2) Mgt. Practices of Small Businesses during Turbulent Time: A Case Study of North Karnataka, India, Revelation, Vol. 3, June 2010, PP. 43-51, ISSN No. 0975-1211					
3) A Study on Perception towards Inflation & Measures to Control It, Prabandhan : Indian Journal of Management, Vol.3, No.9, September 2010, PP. 3-12, ISSN No. 0975-2854					
4) Impact of Economic Indicators on Beta of Banking Companies, The Role of Financial Innovations – Corporate Sustenance & Growth, Excel India Publishers, 2010, PP.163 – 175,, ISBN No. 978-93-80043-87-6					
5) Study on Awareness about GFM & Measures to Mitigate the Impact, Keejes Journal of Social Science, Vol.3, No.1, January 2011, PP. 59-67, ISSN No. 0975-3621					
6) Innovative Mgt. Practices of Infosys Technologies Ltd. during Turbulent Time, Elixir – Online Journal, January 2011, PP.1804-1809, ISSN No. 2229-712X					
7) Managing downturn in the Turbulent Time Innovatively – A Case Study of Selected Indian IT Companies, Elixir – Online Journal, February 2011, PP. 929- 1934, ISSN No. 2229-712X					
8) Innovative Management Practices of Banking Industry during Global Financial Meltdown – A Case Study of Selected Indian Banking Companies, Elixir – Online					

Journal, March 2011, PP. 2905- 2099, ISSN No. 2229-712X

- 9) EMAM - A Tool of Selecting Option Strategies & Managing Risk, JM International Journal of Mgt Research, Vol.1, Issue 5, May 2011, PP. 336-350, ISSN No. Print 22229-4562 Online: 2230-8059
- 10) Indian Real Estate Players taking Economic Crisis into its Stride – A Case Study of DLF, Elixir Online Journal, June 2011, PP. 3210- 3213, ISSN No. 2229-712X
- 11) Effects of Macroeconomic Dynamics on BSE – A Case Study of Banking Stock, Changing Dynamics of Finance, Excel India Publishers, 2011, PP. 22-33, ISBN No. 978-93-80697-47-5
- 12) Best Corporate Financial Practices of Moulders of Changing World - A Case Study of Infosys Technologies, Post Recession Economy: Movers & Moulders of Changing World, Crescent Publishers, 2011, PP. 98-106, ISBN No.978-81-910494-0-4
- 13) Green Marketing Practices of Coco-Cola India Ltd., Green Business Strategy, E-Book, JK Business School, 2011, PP. 273-280, ISBN No. 978-81-909387-1-6
- 14) Small Business Managing GFM –A Case Study of North Karnataka, India, Globalization – Will the 21st Century be Asia's?, Excel India Publishers, 2011, PP. 193-198, ISBN No. 978-93-80697-55-0
- 15) Developing Option Strategies by using Technical Analysis: A Case Study of Automobile Sector, International Journal of Marketing, Financial, Services & Mgt. Research, Vol.1 Issue 6, June 2012, PP.94-103, ISSN No. 22773622
- 16) Impact of Foreign Exchange on Beta of selected Stock, Envisage 2020-Emerging Business Practices, Excel India Publishers, 2012, PP. 3-9, ISBN No. 978-93-81361-74-0
- 17) EMAPM- A Tool of Managing Risk associated with Future Trading, Transformation & Survival of Business Org- Challenges & Opportunities, Macmillan, 2012, PP. 179-198, ISBN No. 978-935-059-061-4
- 18) Green Business Financing – An Approach towards Just Society, JM International Journal of Finance, Vol. 2, Issue 5, January 2013, PP. 287-293, ISSN No. 2229-6123
- 19) Green Business Practices of Small Business Enterprises in Belgaum City – An Empirical Study, International Journal of Commerce, Business & Social Sciences, Vol. II, Issue 4, July 2013, PP. 71-76, ISSN No. 2277-9310
- 20) Building Sustainable Knowledge Society Through Inclusive Higher Education in India, International Journal of Commerce, Business & Social Sciences, Vol. II, Issue 5, August 2013, PP. 92-96, ISSN No. 2277-9310
- 21) Forecasting Movement in Stock Price through EMAP Method- A Study of Selected Stocks, Emerging Trends in Finance & Accounting, SDM Institute of Mgt. Development, August 2013, PP. 1-13, ISBN No. 978-81-922146-6-5

- 22) Impact of Macro Economic Indicators on S&P BSE Sensex, International Journal of Commerce, Business & Social Sciences, Vol. II, Issue 6, September 2013, PP.13-16, ISSN No. 2277-9310
- 23) Economic Value Added through Cost Optimization – A Study of ITC Ltd, International Journal of Multidisciplinary Research, Vol. II, Issue 6, September 2013, PP. 101-104, ISSN No. 2277-9302
- 24) Managing European Option Contract Risk through EMAP Method – A Study of Banking Stock, International Journal of Advances in Mgt. Sciences, Vol.III, Issue 1, October 2013, PP. 1-4, ISSN No. 2249-7455
- 25) Impact of Dividend Policy on Stock Price of selected IT Companies, International Journal of Commerce, Business & Social Sciences, Vol. II, Issue 7, October 2013, PP. 25-28, ISSN No. 2277-9310
- 26) Assessment of Community Participation in Ecotourism & Conservation at Dandeli Wildlife Sanctuary, Karnataka, Biodiversity : Status & Challenges in Conservation, B N Bandodkar College, Thane, November 2013, PP. 88-93, ISBN No. 978-81-923628-1-6
- 27) Pre and Post Buyback Performance of Jindal Poly Films Ltd, International Journal of CB & SC, Vol. III, Issue 4, December 2013, PP. 44-49, ISSN No. 2249-7455
- 28) Awareness About Knowledge Management Among the Faculty-Members of Mgt. Educational Institutions, International Journal of Multidisciplinary Research, Vol. II, Issue 9, December 2013, PP. 1-5, ISSN No. 2277-9302
- 29) Stock Market Reaction to Dividend Announcements, Strategies for Sustainability & Growth in Economic Downturn, Sita Publications, 2013, PP. 600-612, ISBN No.978-81-86052-08-2
- 30) Financial Inclusion in India – A Case Study of Belagavi City, Financial Inclusion in India-Issues & Challenges, Gyan Publishing House, 2013, PP. 126-135, ISBN No. 978-81-212-1182-6
- 31) Approach towards Inclusive Agriculture Growth in India, Inclusive Agri. Development – New Dimensions, RPH Publishing Corp., 2013, PP. 129-149, ISBN No. 978-93-313-1976-0
- 32) Developing a Risk Mgt. Model for Option Contracts – A Study of Auto Stock in India, Managing Turbulence in Economic Environment through Innovative Mgt. Practices, University of Ruhuna, Sri Lanka, 2013, PP. 545-556, ISBN No. 978-955-1507-23-7
- 33) ICT Practices of Banks - A Study of Cooperative Banks in Belgaum, IOSR Journal of Economics & Finance, Vol.2, Feb. 2014, PP. 8-11, ISSN No. 2321-5933 (Online)
- 34) Economic Value Added & Shareholder's Wealth Creation: Evidence from Hindustan Unilever Ltd, Sustainability Mgt. & the Power of Innovation, Bloomsbury London, 2014, PP. 89-101, ISBN No. 978-93-82951-49-0

- 35) Impact of Competition on Marketing Practices: A Study of B-Schools, Responsive Mgt Education, Excellent Publishing House, 2014, PP. 16-22, ISBN No. 978-93-83083-91-6
- 36) A Critical Analysis of Management Education and alignment with Industry Demand- A Perspective, Responsive Management Education, Excellent Publishing House, 2014, PP. 51-56, ISBN No. 978-93-83083-91-6
- 37) Awareness about Knowledge Mgt. among Faculty-Members of B-Schools, Responsive Mgt. Education, Excellent Publishing House, 2014, PP.146-155, ISBN No.978-93-83083-91-6
- 38) EMAM –A Tool of Managing Option Market Risk, Global Advances and Innovations in IT and Mgt, Bloomsbury India, 2014, PP. 147-166, ISBN No. 978-93-82563-52-5
- 39) Shareholder Engagement Practices in Corporate India, Global Journal of Research in Mgt., Volume 5, Issue 1, June 2015, PP. 1-12, ISSN No. 2319-8915
- 40) Cost Optimization Practices of ITC Ltd – An Investigation, Creative and Innovative Excellence for World in Motion, Bharati Publications, 2015, PP. 19-29, ISBN No. 978-93-81212-98-1
- 41) Green Banking Practices in India- A Comparative Study Private and Public Sector Banks, International Journal of Management Studies, Volume III, Issue 1, February 2016, PP. 13-21, ISSN No. 2249-0302
- 42) Customers Awareness and Green Banking –A Study of Banking Sector, Green Banking for Green Industry and Green Economy, Excellent Publishing House, 2016, PP. 180-188, ISBN No. 978-93-84935-71-9
- 43) Refinancing of Renewable Energy- Role of NABARD, Post-Proceedings of INCGB, Online Gatha Publication, 2016, PP. 4-7, ISBN No. 978-93-86163-10-3
- 44) Socio-Economic impact of Microfinance on Rural Women – A Case Study of NGOs, Proceedings of National Conference on Rural Livelihood Models for Sustainable Development, 2017, Yashwantrao Chavan School of Rural Development, Shivaji University, PP161-169, ISBN No.978-81-8486-575-2
- 45) Stock Option Risk Mgt. using Exponential Moving Average Method – A New Approach, International Conference on Technology and Business Mgt., AIMS-International, 12-14, June, 2020, PP. 1-15, ISBN No. 978-1-943295-15-9 1
- 46) Financial Inclusion of Rural Population in Karnataka, International conference on adopting to the new Business Normal –the way ahead, SDMIMD, December 2020, PP.1-17, ISBN No.978-93-83302-47-5
- 47) Impact of Covid-19 on Digital Banking Practices, Journal of Emerging Technologies and Innovative Research, Vol. 9, Issue 1, January 2022, ISSN No. 2349-5162

- 48) Trend in Access and Equity in Engineering Education –Karnataka’s Perspective, International Journal of Recent Advances in Multidisciplinary Topics, Vol.3, Issue 1, January 2022, ISSN No.2582-7839
- 49) Social Inclusion in Karnataka’s Medical Education – Measuring Degree of Access and Equity, International Journal of Engineering and Management, Vol.4, Issue 1, January 2022, ISSN No. 2395-5252
- 50) Shareholder Engagement Index – A New Approach of Measuring Corporate Governance, 10th International Conference on Emerging Trends in Corporate Finance and Financial Markets, SDMIMD, October 2020, ISBN: 978-93-83302-58-1
- 51) Impact of Covid-19 Pandemic on Digital Financial Vaccine, IOSR Journal of Business and Management (IOSR-JBM), December 2022, 2319-7668
- 52) Impact of Atmanirbhar Bharat Abhiyaan on Small Scale Industries, Journal of Research in Business and Management, 2022, 2347-3002
- 53) Awareness about Institutional Support to Atmanirbhar Handicrafts Sector- A Study of Bidriware Industry, International Journal of Commerce and Management Research, June 2023, ISSN, 2455-1627
- 54) Attitude towards Entrepreneurship among PG Students of Rani Channamma University, Journal of Research in Business and Management, 2023, ISSN 2347-3002
- 55) Financial Inclusion of SCs & STs (A Case Study of Selected Villages of Belagavi Taluka of Karnataka), International Journal of Advances in Engineering & Mgt., June 2024, ISSN: 2395-5252
- 56) Awareness about Financial Market among Women Teaching Staff: A Case Study of Bidar District, Karnataka, India, International Journal of Engineering, Mgt. and Humanities (IJEMH), June 2024, ISSN: 2584-2145

PAPER PRESENTED IN CONFERENCES/SEMINARS

- 1) The Role of Women in Cooperative Dairying – A Study of Women Co-operative Societies in Gulbarga Milk shed Area, 51st All India Commerce Conference, Indian Institute of Business Management, Patna, 27-29 Dec 1997
- 2) Building Castles in the Air : A Case of Standard Converters Ltd, 13th Case Writing Workshop, Prestige Institute of Management, Indore, 3- 5 December 2004
- 3) ATM cum Debit Card holders : Opinion about ATM Services in Dharwad City, 7th State Level Conference of Commerce & Management Teachers in Karnataka, Dept of Commerce, Gulbarga University, Kalburagi, 8-9 February 2008
- 4) Retail Investors behavior towards Stock Market, National Seminar on Managing in Uncertain Times, B N Bahadur Institute of Mgt. Sciences, Mysore University, Mysore, 30-31 May 2008

- 5) A study on Perception Towards Inflation & Measures to Control It, International Conference on Global Issues in Business & Technology, National Institute of Financial Management, Faridabad , 31st July & 1st Aug. 2008
- 6) A Study on Service Quality of Commercial Banks, National Conference in Finance & Banking-2008, Saintgits Institute of Management, Kottayam, 8-9 Sept., 2008
- 7) A study of Service Quality of ATMs, International Conference on “Managing Global Business Competition: World’s Best Practices”, Dept. of Management, Mohanlal Sukhadia University, Udaipur, 22-24 September 2008
- 8) Impact of GFM on Indian Financial System, National Conference on Economic Recession & Mgt. Strategies, Dept. of Studies in Commerce & Mgt., Karnataka State Open University, Mysore, 21-22 Feb. 2009
- 9) A Study on Customer Satisfaction towards ATM Services in Dharwad City, National Seminar on Transformation in Indian Banking, Dept. of Studies in Commerce, Karnatak University, Dharwad, 28-29 March 2009
- 10) Impact of Global Financial Meltdown on Beta of Selected Scrips, International Conference on applied Economics & Time Series Econometrics, Indian Business School , Hyderabad, 17- 18th April 2009
- 11) Managing Downturn Innovatively – A Case study of selected IT Companies, National Conference on Shaping the Future Leadership-Challenges & Business Strategies in EmergingMarkets, Mount Carmel Institute of Management, Bangalore, 31st July 2009
- 12) Managing Downturn Effectively, International Conference on Crystal Ball Gazing–Mgt. Practices Beyond Recession, Rai Business School, New Delhi, 7-8 August 2009
- 13) Impact of Global Financial Meltdown on Indian Banking Sector, National Conference on Finance & Banking -2009, Saintgits Institute of Management, Kottayam, 28-29 August, 2009
- 14) Managing Turbulence in the Air : A Case Study of Airways & Kingfisher Airlines, International Conference on Emergent Business Models & Strategies for the Knowledge Economy : Impact on Business, Govt. & Society, Indian Business Academy, Bangalore, 19-21 November 2009
- 15) Impact of Economic Indicators on Beta of Banking Companies, National Conference on Excellence in Business : Mapping the Future Ahead, Sri Siddhartha Institute of MGT. Studies, Tumkur, 26-27 Nov. 2009
- 16) Impact of Economic Indicators on Beta of Banking Companies, IFC-2010, The Role of Innovations For Corporate Sustenance & Growth, IES’s Management College and Research Centre, Mumbai, 5th January 2010

- 17) Global Financial Meltdown & its Impact on Indian Capital Market, Emerging Issues in Financial Sector, Dept. of Commerce, Kuvempu University, Shimoga, 31-01-2010
- 18) Managing GFC through Financial Innovations : A New Mantra of Corporate India, International Conference on Business & Finance (ICBF) 2010, Indian Business School, Hyderabad, 12-13 March 2010
- 19) Innovative Mgt. Practice of Infosys Ltd during Turbulent Time, International Conference on Technology & Business Management, Institute of Management Technology, Dubai, UAE, 16th to 18th March 2010
- 20) Management Practices of Small Businesses during Turbulent Time, International Conference on Technology & Business Management, Institute of Management Technology, Dubai, UAE, 16th to 18th March 2010
- 21) Financial Practices of Infosys Technology Ltd during Turbulent Times, National Conference on Finance & Banking -2010, Saintgits Institute of Management, Kottayam, 3-4, September 2010
- 22) A Tool of selecting Option Strategies and Managing Risk, International Conference on Financial Derivatives, Dept. of Commerce, Pondicherry University, Pondicherry, 17-19 December 2010
- 23) Green Marketing Practices of Coca Cola India Ltd, International Conference on Green Business Strategy, JK Business School, Gurgaon, 6-7 January 2011
- 24) Effects of Macroeconomic Dynamics on BSE – A Case of Banking Stock, IFC-2011, IES's Management College and Research Centre, Mumbai, 10th January 2011
- 25) Best Corporate Financial Practices of Moulders of Changing World – A Case Study of Infosys Technologies, 2nd PIMG International Conference on Post Recessionary Economy, Prestige Institute of Management , Gwalior, 10-12 January 2011
- 26) Small Businesses Managing GFM : A Case Study of North Karnataka, International Conference on Globalization – will the 21st Century be Asia's? Mount Carmel Institute of Management , Bangalore, 27- 28 January 2011
- 27) Bio-resources and Business Opportunities- A Case Study of Holavana Halli, Tumkur District, International Seminar on Bioresources and Human Substance, Department of Zoology, Cotton College, Guwahti, Assam, 20-22 October 2011
- 28) EMAM- A Tool of Managing Risk Associated with Future Trading, 3rd PIMG International Conference on Transformation & Survival of Business Org.-Challenges & Opportunities, Prestige Institute of Management , Gwalior, 28-30 December 2011,
- 29) Impact of Foreign Exchange Rate on Beta of Selected Stock, IES International Conference on Energizing Business Practices Envisage 2020, IES's Management College & Research

Centre, Mumbai, 5-6 January 2012

30) MACD – A Tool of Selecting Option Strategies and Managing Risk, 9th International Conference on Business & Finance, Indian Business School, Hyderabad, 6th and 7th Jan. 2012

31) Green Business Financing – An Approach Towards Just Society, National Seminar on Contemporary Mgt. Practices & Just Society, Dept. of Mgt., Vijayanagar SriKrishnadevaraya University, Bellary, 30-31 March 2012

32) Management Education –The Road Ahead, Globalization of Mgt. Education in India-The Road Ahead, Dept. of Business Adm., Rani Channamma University, Belagavi, 18th May 2012

33) Financial Inclusion in India- A Case Study of Belagavi City, National Conference on Financial Inclusion in India – Issues & Challenges, CSSEIP, University of Mysore, 9-10 October 2012

34) Awareness about Knowledge Mgt among Faculty Members of Mgt. Educational Institutions, National Conference on Emerging Issues & Innovation in Mgt. Education, Dept. of Business Adm., Tumkur University, Tumkur, 31st October 2012

35) FDI in Multi Brand Retailing – Challenges and Opportunities, 65th All India Commerce Conference, KPB Hinduja College of Commerce, Mumbai, 9-11 Nov. 2012

36) Tourism marketing and Destination Image Mgt. – a Study of Karnataka Tourism Industry, National Conference on Marketing, Saintgits Institute of Mgt, Kottayam, 22-23 Nov. 2012

37) Developing Model for Managing Option Market Risk –A Study of Banking Stock, 4th International Conference on Global Advances and Innovations In IT & Mgt., Prestige Institute of Management, Gwalior, 28-30 Dec 2012

38) Pre and Post Buyback of Shares of Jindal Poly Film Ltd – A Case Study, 8th International Conference on Financial Markets – Issues & Challenges, Dept of Commerce Bharathidasan University, Tiruchirappalli, Tamil Nadu, 5-6 Jan. 2013

39) Approach towards Inclusive Agriculture Growth in India, Inclusive Agriculture Growth in India – Issues & Challenges, CSSEIP, University of Mysore, 30-31 January 2013

40) Stock Market Reaction to Dividend Announcements, International Business Research Conference, IES's Management College & Research Centre, Mumbai, 21-22 February 2013

41) Developing A Risk Management Model for Option Contract: A Study of Auto Stock in India, 2nd International Conference on Management & Economics, Faculty of Management & Finance, University of Ruhuna, Matara, Sri Lanka, 26-27th February 2013

- 42) Developing Option Strategies by using Technical Analysis : A Case Study of Automobile Sector, 2nd International Conference on Reshaping Organizations to develop Responsible Global Leaders, Nepalese Academy of Mgt, Kathmandu, Nepal, 10th to 12th March 2013
- 43) Managing GEM through Financial Innovations, International Conference on Managing Change in Business & Economy, Faculty of Mgt. Studies, PAHE&R University, Udaipur, 6-7 April 2013
- 44) Green Business Practices of Small Business Enterprises in Belgaum City- An Empirical Study, 2nd International Conference on Changes & Challenges in Commerce, Mahratta Chamber of Commerce, Industries & Agriculture (MCCIA), Pune, 26th July 2013
- 45) Forecasting Movement in Stock Price through EMAP Method – A Study of Selected Stocks, 2nd International Conference on Emerging Trend in Finance & Accounting, SDM Institute for Management Development , Mysore, 9-10 August 2013
- 46) Corporate Sustainable Development Practices of Selected Indian Corporate Entities, National Conference on Sustainable Development & Planning, Dept. of Commerce, Central University of Karnataka, Kalburagi, 6-7 September 2013
- 47) Economic Value Added through Cost Optimization – A Study of ITC Ltd, 2nd International Conference, Choice Institute of Management Studies & Research, Pune, 16th September 2013
- 48) Impact of Macro Economic Indicators on S&P BSE Index, International Conference on Contemporary Issues in Commerce, Anjuman Commerce College, Vijayapura, 21st September 2013
- 49) Shareholder Engagement-A New Approach to Corporate Governance in India, Conference on Governance & Capital Markets, Indian Institute of Capital Markets, Mumbai, 27th September 2013
- 50) An Empirical Study of Awareness about Ecotourism among Tourist visiting Biodiversity Hotspot in Western Ghats, 3rd National Conference on Environment and Biodiversity of India, PES's Modern College of Commerce & Science, Pune, 6th October 2013
- 51) Municipal Solid Waste Mgt. in Belgaum – A Review, National Conference on Environment & Biodiversity of India, PES's Modern College of Commerce & Science, Pune 6th October 2013
- 52) Managing European Option Contract Risk through EMAP Method – A Study of Banking Stock, International Research Conference Recent Trends & Issues in Commerce, B P Sulakhe Commerce College, Barshi, Maharashtra, 20th October 2013

- 53) Problems & Prospectus of Handicrafts Sector in India – A Study of Bidriware, National Seminar on MSMEs – Issues & Challenges, Acharya Bangalore B School, Bangalore, 25th October 2013
- 54) Impact of Dividend Policy on the Stock Price of Selected IT Companies, International Conference on Finance, Accounting, Auditing & Taxation, C K Goyal College of Commerce, Pune, 26th October 2013
- 55) Pre and Post Buyback Performance of Jindal Poly Film Ltd, International Research Conference on Commerce, Choice Institute of Management & Research, Bangkok Thailand, 2-3. Dec. 2013
- 56) Awareness about Knowledge Mgt. among Faculty Members of Mgt. Educational Institutions, International Research Conference on Commerce, Choice Institute of Management & Research, Bangkok Thailand, 2-3. Dec. 2013
- 57) Paradigm Shift in PDS through Direct Cash Transfer – Issues & Challenges, 66th All India Commerce Conference, Dept. of Commerce, Bangalore University, Bangalore, 5-7 Dec. 2013
- 58) Measuring Corporate Governance through Shareholder Engagement Index- New Approach, 10th International Conference on Business & Finance 2014, Indian Business School, Hyderabad, 9-10 January 2014
- 59) Economic Value Added & Shareholders' Wealth Creation: Evidence from Hindustan Unilever, 5th International Conference on "Sustainability Mgt. and the Power of Innovation", Prestige Institute of Management, Gwalior, 10-12, January 2014
- 60) Managing European Option Risk –A Case Study of Auto Stock, INNOSERVE-2014, ITM University, Gwalior, 13-15, January 2014
- 61) EVA Creation through Cost Optimization-An Empirical Study of Selected FMCG Companies, National Conference on Cost Optimization, Dudduppudi Degree College of Commerce, Sindhanur, Raichur, 1st February 2014
- 62) Cost Optimization Practices in Agriculture Sector in India with Special Reference to selected Small and Marginal Farmers in Bidar District, National Conference on Cost Optimization, Duduppudi College for Women, Sindhanur, Raichur, 1st February 2014
- 63) ICT Practices of Banks - Study of Cooperative Banks in Belgaum, International Business Research Conference, IES's Management College & Research Centre, Mumbai, 21-22 Feb. 2014
- 64) A Study of Knowledge, Industry and Social Oriented Management Education in Karnataka, National Conference on Responsive Mgt. Education, PG Dept. of Business Administration, Rani Channamma University, Belagavi, 9-10 August 2014

- 65) Impact of Buyback of Shares on Performance of select Companies, XIII Capital Market Conferences, Indian Institute of Capital Markets, Mumbai, 18-19 December 2014
- 66) Cost Optimization Practices of ITC Ltd – An Investigation, 6th International Conference on Creative & Innovation Excellence for World in Motion, Prestige Institute of Management, Gwalior, 10-12, January 2015
- 67) ICT Practices in Banking Operations: Comparative Study of Private & Public Sector Banks, Annual Banking Conference, Bangladesh Institute of Bank Mgt., Dhaka, Bangladesh, 22-23 Nov. 2015
- 68) Customers Awareness and Green Banking –A Study of Banking Sector, International Conference on Green Banking for Green Industry and Green Economy, PG Dept. of Business Administration, Rani Channamma University, Belagavi, 12-13 February 2016
- 69) Motives Behind Buyback of Shares – A Case Study Of Select Indian Companies, International Conference on Business and Management, Cesar E A Virata School of Business, University of the Philippines, Quezon City, Philippines, 13-15 July 2016
- 70) Measuring Service Quality of Commercial Service Providers –A Study of Belagavi City, Karnataka, India, Developing Skills and Competencies for Global Competitiveness, Prestige Institute of Management and Research, Indore, 04-05, February, 2017.
- 71) Perception of Tourists About Ecotourism – A Case Study of Western Ghats, National Conference on Emerging Dynamics of Entrepreneurship, Skill Development and Rural Livelihoods in New Economic Era, Business School, Bhaderwah Campus, University of Jammu, Bhaderwah, Jammu and Kashmir, 08-09 September 2017.
- 72) Socio-Economic Impact of Microfinance on Rural Women: A Case Study of NGOs, National Conference on Rural Livelihood Models for Sustainable Development, Yashwantrao Chavan School of Rural Development (YCSR), Shivaji University, Kolhapur, 14 & 15th Sept. 2017
- 73) Improving Corporate Governance through Shareholder Engagement: A Study of S&P BSE SENSEX Companies, APMAA 2017 annual Conference, Antai College of Economics – Management, Shanghai Jiao Tong University, Shanghai, China, 6th to 9th November 2017.
- 74) Stock Option Risk Management using Exponential Moving Average Method – A New Approach (Best paper Award), International Conference on Technology and Business Management (Online), Loyola Marymount University, LA, USA, 12-14, June 2020
- 75) Impact of Covid-19 on Pravasi Workers of Karnataka - A Study of Vijayapura District (Best Paper Award), 10th International Conference on Impact of Covid-19 on Local & Global Economy & Recovery Strategies (Online), Sai Ram Institute of Management Studies, Sai Ram Engineering College, Chennai , 16-17 June 2020
- 76) Online Learning During the Covid-19 Lockdown: Perceptions of Rural Students, International Conference on Innovation in Rural Empowerment, Social Dynamics &

Welfare in India (Online), Nandha College of Technology, Chennai, 15-09-2020

77) Covid-19 Pandemic and its Impact on Digital Financial Inclusion, International Conference on Business, IT and Enterprise Architecture (Online), Management Development Institute, Murshidabad, 25-26 September 2020

78) Impact of Covid-19 Lockdown on Stock Performance, International Finance Conference, K J Somaiya Institute of Management, Mumbai, 2021

79) Financial Inclusion of Bamboo Craftsmen –A Study of Belgaum City, National Conference on Recent Trends in Economy, Business and Management, Kousali Institute of Management Studies, Karnatak University, Dharwad, 21st and 22nd June 2022

80) Shareholder Engagement Index – A New Approach of Measuring Corporate Governance, 10th International Conference on Emerging Trends in Corporate Finance and Financial Markets, SDMIMD, Mysore, 13-14th October, 2022

81) Impact of Atmanirbhar Bharat Abhiyaan on Bamboo Work Artisans, National Seminar on Atmanirbhar Bharat –Firm Step towards Sustainability Issues, Challenges & Possibilities, PG Dept. of Social Work, Rani Channamma University, Vijayapura, 5th and 16th December 2022

82) Reshaping Bamboo Cottage Industry through Atmanirbhar Bharat Abhiyaan- A Study of Belagavi District, National Seminar on Atmanirbhar Bharat –Firm Step towards Sustainability Issues, Challenges & Possibilities, PG Dept. of Social Work, Rani Channamma University, Vijayapura, 5th and 16th December 2022

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EXTENSION WORK/COMMUNITY SERVICE

- 1) Interaction with Dabbawala of Mumbai at Institute of management Studies & Research, Hubli on 11th April 2008
- 2) Business Plan Training for Agriculturist and Rural Entrepreneurs, Muggad Village, Dharwad Dist. 2008-2009
- 3) Organized NCFM and AMFI Examination Coaching classes for students of KIMS, KUD. 2006-2009 (15 students had cleared various modules of NCFM Examination).
- 4) Organized Financial Inclusion Awareness Programme, Vantamori Slum Area, Belagavi City 2018
- 5) Organized Financial Inclusion Awareness Programme, Tribal Community involved in Basket Making, Bidar, 2019

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(Dr. N Maruti Rao)