

# RANI CHANNAMMA UNIVERSITY, BELAGAVI



Vidyasangama, PB NH -04 Bhutaramanatti – 591 156

(Accredited by NAAC with B+ Grade)

## Department of Post Graduate Studies and Research in Commerce

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### Dr. Sachindra G R

Assistant Professor



## Teacher's Profile/Curriculum Vitae

### 01. Personal Information

01	Name, Designation and Address:	<b>Dr. Sachindra G. R. M.com., Ph.D.</b> Assistant Professor, Department of Studies and Research in Commerce, Rani Channamma University, Bhutaramanahatti, Belagavi. Karnataka, India 591156.
02	Contact Number and E-mail:	Contact Number: 09480765989 E-mail: <a href="mailto:sachindragr@rcub.ac.in">sachindragr@rcub.ac.in</a>
03	Date of Birth:	23 <sup>rd</sup> September, 1987
05	Nationality:	Indian

### 02. Educational Qualifications

Sl. No	Name of the Degree	University /Institution	Month and Year of Degree Awarded	Remarks
01	Doctor of Philosophy	Rani Channamma University, Belagavi	2022	Topic: Environmental Accounting Practices in Indian Public and Private Organizations.
02	Post Graduate Degree (M.Com)	Kuvempu University	June 2010	Specialization: Accounting and Taxation
03	Under Graduate Degree (B.Com)	Kuvempu University	June 2008	Specialization: Cost Accounting

#### 04. A. Teaching Experience

Sl. No	Designation	University/Institution	Period
01.	Assistant Professor	Department of Commerce, Rani Channamma University, Belagavi	From 27.01.2012 till now
02.	Guest Lecturer	Department of Commerce, Kuvempu University, Shankaraghatta.	01.12.2010 to 26.001.2012
03.	Asst Manager (Regular basis)	Mandi Merchants Cooperative Bank Shivamogga.	14. 08. 2010 to 30.12 .2010.

#### 04. B. Academic Programmes Taught

01. M.Com
02. MBA
03. MBFI (Master of Banking, Finance and Insurance)
04. B. Com
05. BBM/BBA

#### 04. C. Courses Taught

- Stock Market operations
- Mutual Funds
- GST and Customs
- Corporate Tax Planning
- Organizational Behaviour
- Entrepreneurship Development
- Research Methodology
- Corporate Accounting
- Production and Operations Management
- Marketing Services
- Marketing Management
- Business Information System
- Internet Technologies for Business
- Strategic Cost Management



- Cost Accounting
- Financial Institutions and Markets
- Personal Financial Management
- Personality Development
- Corporate Tax Planning and Management

### 05.1: Articles/Papers Published in Edited Books

01. Sachindra G R and Akash S B, **Impact of Globalization on Indian Economy – A Descriptive Study**, August 2015, ISSN 9788191078893.
02. Sachindra G R, 2010, **A Bird Eye View on Entrepreneurial Problems in Shivamogga District – Empirical Evidence**, November 2011, ISBN 93-81361-460.

### 05.2: Significant Research Papers published in Journals.

01. **Sachindra G R**, *Need for Financial Inclusion and challenges ahead - an Indian Perspective*, **IOSR Journal of Business and Management**, Volume X Issue X, Mar. - Apr. 2013/14, p-ISSN: 2319-7668.
02. **Sachindra G R**, *Pragmatic Position of Management Accountants in Hospitality Industry*, **Thematics Journal of Commerce & Management**, Vol 3. Issue 1, Mar 2013/13-16, ISSN 2231-4881.
03. **Sachindra G R**, *Management Accounting Practices and their Role in Food and Beverage Industries*, **Asian Journal of Research in Banking and Finance**, Volume 3, Issue 1, January, 2013/102-110, ISSN: 2249-7323.

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04. **Mahesha V and Sachindra G R**, *Changing Role of Management Accounting Practices in Business Valuation-an Accountant's Perspective*, **The Management Accountant**, Vol. 46 No. 12 January 2011, ISSN 0972-3528.
05. **Sachindra G R**, Vinaykumar and Eshan M R, *Cost and Management Accountants in Service Sector- Realistic Positioning of Cost and Management Accountants in Airline Industry*, **Management Accountant**, Volume 46 No. 11, November 2011/1006-1009, ISSN 0972-3528.
06. **Sachindra G R**, *Multidimensional Role of CMAs in Effective Hospitality Management*, **Management Accountant**, Volume 46 (9), September 2011/745-747, ISSN 0972-3528.
07. **Sachindra G R**, Collision of Demonetization on Society – A Case Study of Belagavi District, The International Journal Research Publication's Research Journal of Commerce and Behavioral Science, ISSN 22511547.
08. **Sachindra G R and S B Akash**, Environmental Accounting in India – Some Issues, Peer Reviewed Referred and UGC Listed Journal (Journal No. 40776), **An International Multidisciplinary Quarterly Research Journal Ajanta**, Issue –IV January 2019.
09. **Sachindra G R and S B Akash**, An Empirical Analysis of the status of Women Entrepreneurs in Belagavi District, Peer Reviewed Referred and UGC Listed Journal (Journal No. 40776), **An International Multidisciplinary Quarterly Research Journal Ajanta**, Volume –VII, Issue –IV October December 2018.
10. **Sachindra G R and S B Akash**, Perspective of Chartered Accountants towards Environmental Accounting Practices in Select Indian Public and Private Organizations, **Aegaeum Journal**, ISSN No: 0776-3808, Volume 8, Issue 11, 2020, page 180 to 193.
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11. **Sachindra G R**, Tax Planning and Investment Behaviour of Salaried Employees-A Case Study of Belgaum District, **Edu Care, A Multidisciplinary International Peer Reviewed/Refereed Journal**, ISSN: 2319-5282, Vol. IX, Number - 8 January-December, 2020.
12. **Sachindra G R**, A Study on Tax Planning Strategies Adopted by Salaried Class with Special Reference to Belagavi District, **Zeichen Journal**, ISSN No: 0932-4747, Volume 8, Issue 11, 2022, ISSN No: 0932-4747.
13. **Sachindra G R**, Effects of Retail Shop Layout on Consumer Purchasing Decisions - With Special Emphasis on Selected Supermarkets in Belagavi City, **International Journal of Management and Commerce Innovations** ISSN 2348-7585 (Online) Vol. 10, Issue 2, pp: (201-207), Month: October 2022 - March 2023, ISSN 2348-7585.
14. **Sachindra G R**, Customers' Perception Towards Bank Advertising and Its' Impact on Marketing of Banking Products, **Education Plus -A Multidisciplinary International Peer Reviewed/Refereed Journal**, Vol. XII, Number 2 April-June 2022, ISSN: 2277-2405.
15. **Sachindra G R**, A Study on Perception and Problems of Salaried Taxpayers with Special Reference to Belagavi District, **Excellence in Education -A Peer Reviewed/Refereed Journal**, Vol. XI, Number - 1 January, 2022, ISSN: 2320-7019.
16. **Sachindra G R**, The Influence of Social Media Marketing on Consumer Purchasing Patterns - Evidence from Belagavi District, **Asian Journal of Management and Commerce**, 2024; 5(1): 01-04, E-ISSN: 2708-4523.
17. **Ashwath R and Sachindra G R**, Assessing Financial Health: A CAMELS Model Analysis of Indian Commercial Banks, **International Journal of Scientific Research in Engineering and Management (IJSREM)**, Volume 08, Issue 12, ISSN 258-23930.

18. **Ashwath R and Sachindra G R**, An Evaluation of the Financial Performance of Indian Public Sector Banks with Special Reference to Capital Adequacy and Asset Quality, **Asian Research Journal of Arts & Social Sciences**, Volume 23, Issue 1 ISSN -24564761.
19. **Ashwath R and Sachindra G R**, Analyzing Financial Stability and Performance of Indian Banks through Capital Adequacy and Debt-equity Ratios: A Comprehensive Statistical Analysis, **Asian Journal of Economics, Business and Accounting**, Volume 25, Issue 4 ISSN-2456639x.
20. **Ashwath R and Sachindra G R**, Renewable Energy Transition in India: Achievements, Trends, and Policy Pathways for a Sustainable Future, **International Journal of Research Publication and Reviews**, Vol 6, Issue 5, ISSN- 9886-9896 May 2025.
21. **Ashwath R and Sachindra G R**, The Impact of Pradhan Mantri Jandhan Yojana on Financial Inclusion and Socio-Economic Development In India, **International Journal of Finance and Commerce**, Volume 7, Issue 2, 2025, Online ISSN: 2664-715X, Print ISSN: 2664-7141.
22. **Ashwath R and Sachindra G R**, Comparative Financial Performance of Indian Public Sector Banks: Insights from CAMELS Analysis, **International Journal of Research and Analytical Reviews (IJRAR)**, Volume 12 Issue 2 May 2025, E-ISSN -2348-1269 P-ISSN- 2349-5138.
23. **Narayan Ghanti and Sachindra G R**, A Study on Customer Perception of Online Shopping: Insights from Belagavi City, IJCRT2412780 International Journal of Creative Research Thoughts (IJCRT), Volume 12, Issue 12 December 2024 | ISSN: 2320-2882.
24. **Pooja Vernekar and Sachindra G R**, Digitalization in Banking Sector as a Roadway to Success – An Indian Perspective, International Journal of Finance and Commerce, Volume 5, Issue 4, 2023, Page No. 21-24, Online ISSN: 2664-715X, Print ISSN: 2664-7141.
25. **Nagaraj Talawar and Sachindra G R**, Evaluating Consumer Awareness and Perception of Goods and Services Tax in Belagavi City, India: A Quantitative Case Study, South Asian

Journal of Social Studies and Economics, Volume 22, Issue 7, Page 409-421, 2025, ISSN 2581-821X.

26. **Narayan S Ghanti and Sachindra G.R**, Market Trends and Investment Strategies: An Analysis of Nifty Bank Stock Performance, International Journal of Latest Technology In Engineering, Management & Applied Science (IJLTEMAS) ISSN 2278-2540 | DOI: 10.51583/IJLTEMAS | Volume XIV, Issue VII, July 2025.
27. **Ashwath R and Sachindra G R**, Revamping India's Life Insurance: Strategic Review of IIB's Digital Tools for Underwriting, Fraud Prevention, and Retention, International Journal of Indian Economic Light (JIEL) - Peer-Reviewed Journal Volume: 13 | Issue: 6 | August 2025, ISSN: 2277-3142.
28. **Ashwath R and Sachindra G R**, Analyzing the Financial Performance of the Pradhan Mantri MUDRA Yojana in India 2016-2024: An Econometric Case Study, South Asian Journal of Social Studies and Economics, Volume 22, Issue 10, Page 238-249, 2025; Article no.SAJSSE.145476 ISSN: 2581-821X.

### 5.3. Minor Research Projects completed

01. Problems of Income Tax Payers: A Case Study of Salaried Employees in Belagavi District  
Funded by Rani Channamma University, Belagavi.
02. A Study of Attitude and Perception of PG Students and Teachers of Commerce and Education towards Online Learning during COVID- 19 Pandemic.
03. Challenges and Prospects of New Pension Scheme: A Study of Selected Karnataka State Government Employees (on-going)

### 5.4. Books Edited

01. Emerging Trends in Commerce & Management: by Red shine Publications.



## 5.5. Books Authored

01. The world of Entrepreneurship by High Rise Books India.

06: **Doctoral Research Guidance:** Five Scholars are pursuing Ph.D. at present

07: **Student Project Guidance**  $\approx$  250

## 08. Administrative Experience

Sl. No		Organization	Duration
01	Programme Officer	Youth Red Cross RCU, Belagavi	2018-19
02	Assistant Registrar and Nodal Officer	Right to Information Cell	2020-21
03	Assistant Registrar	Office of Registrar Evaluation	2020-21
04	Co-Ordinator	Internal Quality Assurance Cell	2022-23 Onwards
05	Assistant Director	Prasaranga	2024-25 Onwards
06	Co-Ordinator	Dr. B R Ambedkar Study Chair	2025-26 Onwards

## 09. Memberships of University Bodies/other organizations

Sl. No	University/ Organization/Institute Body	Nature of Association	Period
01	All India Commerce Association	Life member	Since 2013
02	All India Accounting Association	Life member	Since 2013
03	Indian Red Cross Society	Life member	Since 2019



#### 10. Extension/Outreach activities

Sl. No	Activity	Date(s)	Beneficiaries
01	Organized Blood Donation Camp	1 <sup>st</sup> November 2018	Society

#### 11. Honors, Awards and Recognition.

02. Secured **1<sup>st</sup> Class and 9<sup>th</sup> Rank** in M. Com Examination held in May 2010 from the Kuvempu University, Shankaraghatta.
03. Awarded **Gold Medal** for securing highest marks in Accounting and Taxation specialization in M.Com.
04. Awarded **Junior Research Fellowship** by UGC in the year 2010.

Date: November 1<sup>st</sup> 2025.

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