



RANI CHANNAMMA UNIVERSITY

BELAGAVI

THE COURSE STRUCTURE & SYLLABUS OF UNDER GRADUATE

BACHELOR OF BUSINESS ADMINISTRATION

BASIC URDU

1ST TO 4TH Semesters

w.e.f.

Academic Year 2020-21 and Onwards

Under

CHOICE BASED CREDIT SYSTEM (CBCS)

Question Paper Pattern and Distribution of Marks

Scheme of Examination:

Assessment Activities for IA will be based on Test/Assign/Tutorial/Viva-voce/Seminar/any other

Assessment for 100 marks will be as follows:(For AECC,DSC,DSE Papers)

IA=20 TH=80 Total=100

Assessment for 50 marks will be as follows: (For SEC Papers)

IA=10 TH=40 Total=50

Question pattern for all AECC Papers

I. Multiple choice questions	(from all text)	1x10=10
II.Essay type question on prose (1out of3)	12x1=12	
III.Summary of the poem	(1 out of3)	12x1=12
IV.Appreciation of verses from Ghazals	(4 out of 6)	03x4=12
V.R C	(4 out of6)	03x4=12
VI.Summary Essay type question on text	(1 out of3)	12x1=12
VII.Short note questions on practical (1 out of2)	10x1=10	
(Que No II to VII are with choice)		
(1out of2) 10x1=10		
(Que No II to IV are with choice)		

B. Com. / B. B. A. SEMESTER I

SUBJECT: URDU

AECC (Ability Enhancement Compulsory Course)

TITLE OF THE PAPER: Study of Prose and poetry, various literary form

UNIT: I Prose/Nasr

- 1 Hali aur insaniyat
- 2 Hatim ki sakhawat
- 3 Khutoot e Galib
- 4 Faiz Ahamad Faiz
- 5 Samjota

UNIT: II Poetry/Nazm

- 1 Surat Fatiya
- 2 H Hurr ki shahadat
- 3 Shahzade ka gayab ho jana
- 4 Subah e dam

UNIT: III Poetry: Ghazal

- 1 Mir darya hai
- 2 Hajaron khwahishen aisi
- 3 Na kisi ki ankh ka noor
- 4 Duniya ke sitam yaad
- 5 Dhundoge agar mulkon mulkon

UNIT: IV Aaina e Sahafat

- 1 Tarseel ki ahmiyat o salahiyat
- 2 Khabroun ki ahmiyat o tarteeb
- 3 Press conference
- 4 Mulakat nigari

Practical: 1. Making a catalogue, Making a resume.
2. letter writing, job application.

BOOKS: 1) Afkar -e -adab

Dr Syed Tajulhuda Khateeb

Compiled by: Dr Md Iqbal I Jarman

2) Aaina-e -sahafat

Dr Syed Tajulhuda M Khatib

Compiled by: Dr Syed Alimula Husaini

B Com / B B A SEMESTER II

SUBJECT: URDU

AECC (Ability Enhancement Compulsory Course)

TITLE OF THE PAPER: Study of Prose and poetry, various literary form

UNIT: I Prose/Nasr

- 1 Zevar ka chakkar
- 2 Talash
- 3 Jheengar
- 4 Adab aur tahzeeb
- 5 Safar e Mysore

UNIT: II Poetry: Nazm

- 1 Banjara nama
- 2 Zamana
- 3 Chaaragar
- 4 Albeli subah

UNIT: III Poetry: Ghazal

- 1 Duniya ke sitam yaad
- 2 Dil me ab yun tere
- 3 Sar mein sauda bhi nahi
- 4 Hamara dil savera ka
- 5 Chura ke mere taq se kitab

UNIT: IV Aaina-e –sahafat

- 1 Interview ki ahmiyat o takneek
- 2 Urdu akhbarat me Kartoan nigari
- 3 Internet aur urdu
- 4 Online media ka tassaur aur urdu

Practical: 1. Interview someone, coloum writing.
2. Create Advertisement, phamplets and leaflets.

BOOKS: 1) Afkar -e –adab
Dr Syed Tajulhuda M Khatib

Compiled by: Dr Md Iqbal I Jarman

2) Aaina-e –sahafat
Dr Syed Tajulhuda M Khatib

Compiled by: Dr Syed Aleemula Husaini

B. Com. / B.B.A.SEMESTER III

SUBJECT: URDU

AECC (Ability Enhancement Compulsory Course)

TITLE OF THE PAPER: Study of Prose and poetry, various literary form

UNIT: I Prose/Nasr:

- 1 Dar madh akl 'Sabras'
- 2 Sair pahle darvesh ki
- 3 Lakhnou ki raisana zindagi
- 4 Khatoot e Galib
- 5 Apni madad aaap

UNIT: II Poetry: Nazm

- 1 Bazm e anjum
- 2 Badli ka chand
- 3 Qaid khane ki rat
- 4 Joban awr chandni rat

UNIT: III Poetry: Ghazal

- 1 Wali Ghazal no 1
- 2 wali Ghazal no 2
- 3 Mir Ghazal no 1
- 4 Mir Ghazal no 2
- 5 Galib Ghazal no 1

UNIT: IV Sahafat o Tijarat

- 1 Sahafat kise kahte hain
- 2 Khabar kise kahte hain
- 3 Hidustan me urdu sahafat ka irtiqa
- 4 Idaraya navesi

Practical:1. Making News item, News reading
2. Report writing, reporting oral.

Prescribed Books: **1) Miyar -e -adab**
2) Sahafat o Tijarat

Compiled by: Prof. Suryya Hussain
Compiled by: Dr Syed Khalil Ahmad

B. Com. / B.B.A SEMESTER IV

SUBJECT: URDU

AECC (Ability Enhancement Compulsory Course)

TITLE OF THE PAPER: Study of Prose and poetry, various literary form

UNIT: I Prose/Nasr:

- 1 Bahaduron ke karname
- 2 Ek khat
- 3 Nazeer ahmad ki kahani
- 4 Acchi kitab
- 5 Hali

UNIT: II Poetry: Nazm

- 1 Perahn e sharar
- 2 Jo do hazar baras awr bhi jiye hote
- 3 Han me khoshin

UNIT: III Poetry:Ghazal

- 1 GalibGhazal no 2
- 2 Galib Ghazal no3
- 3 Momin Ghazal no 1
- 4 Momin Ghazal no 2
- 5 Momin Ghazal no3

UNIT: I Sahafat o Tijarat

- Unit: 1 Kar o bar ki mubadiyat
Unit: 2 Karobari aadami ka nizane amal
Unit: 3 Kharidari ki jimmedari
Unit: 4 Tajir ki imandari

Practical:1. Business report including all the vital points.

2. Business Report writing, expenditure incurred during the year.

Prescribed Books: **1) Miyar -e -adab**
2) Sahafat o Tijarat

Compiled by: Prof. Suryya Hussain
Compiled by: Dr Syed Khalil Ahmad